



March 15, 2023

### Dear ArtisanHD Customers

We hope this message finds all of you well and your 2023 is off to a nice start.

Due to the longstanding environmental concern relating to the use of toxic photo chemicals used in silver-bearing film and the ongoing supply chain challenges with the photo lab product line, we wanted to provide early notification of a strategic change that we think you'll be excited about.

As many of our customers are aware, in June 2022, Kodak ceased manufacturing their Endura Metallic photo lab product, and this year we've been unable to consistently acquire FujiFlex Crystal Archive photo paper. Therefore, April 14 is slated as our final turn-off date of our wet photo lab product line, which includes all Fujifilm (*Gloss, Luster, Matte & FujiFlex Crystal Archive*) and Duratrans output.

There is good news to share with our customers! After months of research we have purchased the Canon Pro-6100, an 11-color + Chroma Optimizer printer that was designed specifically for the fine art market.

The new device boasts:

- 2400 x 1200 DPI with auto-calibration technology to keep every print consistent
- Built around LUCIA PRO 11-color ink system
- Includes Chroma Optimizer - a clear coating that **expands the color gamut, enhances deep blacks and prevents bronzing and gloss differential.**

The Canon Pro-6100 produces a gorgeous print!

In head-to-head comparisons with FujiFlex Crystal Archive, our testing illustrates full gamut reproductions with increased detail that measures up exceptionally well. We anticipate the new printer coming online immediately following the closure of our wet photo lab product line.

The new 60" printer joined with our expertise in applying calibrated color management achieves natural, authentic tonality with excellent light quality, texture and saturation.

We are excited to move ahead bringing this fantastic new lineup of print products to our customers. From all of us at Artisan, we are thankful to be associated with such an amazing group of talented photographers and artists. We look forward to hearing from you soon!

Doug Bondon  
President